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BARAYxM

BARAYXM is a Mexican startup company located in Queretaro, Mexico focused in developing a circular economy business model by collecting electronic scrap and recycling it for the EV industry worldwide.

About us

Working since 2022.

3 team members.

We buy and collect e-waste, in specific discarded batteries from mobile phones, laptops, tablets, scooters, etc. and recycling them through an electromechanical process on to raw materials for the manufacturing of new batteries for the EV industry.

Mission Statement

Develop a circular economy supply chain by recovering critical materials and accelerating towards a global sustainable future.

Vision Statement

Become Mexico's largest critical material recycler by partnering with a dedicated workforce, committed stakeholders, and community leaders.

Core Values

- Accountability
- Integrity
- Loyalty
- Respect

Strategy 2024

- Sales: \$3 Million USD
- Contracted suppliers: 100+
- Contracted clients: 5+
- Employees: 20+

The LORD God then took the man and settled him in the garden of Eden, to cultivate and care for it

Genesis 2:15